

casual berber

AN EVER-POPULAR RELAXED, DOWN-TO-EARTH BERBER, INSPIRED BY NATURE. RE-CRAFTED FOR TODAY'S HOME DÉCOR.

This textured Berber style is a great economical choice. The new color palette has been designed with 9 sensational earthy neutral hues that are proven best sellers and are sure to add subtle distinction within any room.

Available in 12 foot width.



Ideal for family rooms, play rooms and recreational rooms.



SNAPSHOT
STYLE No. 6051

OUR SOFT AND THICK, BESTSELLING TEXTURE BERBER HAS JUST BEEN MADE BETTER!

This high performance, traditional styled Berber is an excellent upgrade for any casual room in the home. Now available in a fresh, new color palette that offers 9 subtle tone-on-tone neutral hues reflecting the latest trends of today's home decor.

Available in 12 foot width.

Ideal for family rooms, play rooms and recreational rooms.



CANDID
STYLE No. 6052



A NATURE INSPIRED PEBBLE LOOP BERBER THAT BRINGS A SUBTLE TEXTURE AND WARMTH TO THE FLOOR.

Our classic level-loop Berber style is a great-value floor covering choice. The contemporary color palette has been freshened up with 12 warm neutral hues that are sure to compliment today's home décor. Available in 12 foot width.

Ideal for family rooms, play rooms and recreational rooms.



CHARIOT
STYLE No. 6057



new! living texture



SULTANA
STYLE No. 6461

A NEW POLYPROPYLENE LOOP WITH CONTEMPORARY FLAIR FOR TODAY'S HOME DÉCOR!

Our new living texture polypropylene loop offers superior stain resistance and is perfect for any urban living space. A fresh new color palette featuring 16 fashion colors that are sure to compliment today's modern home décor. Available in 12 foot width.

Ideal for family rooms, home offices, play rooms and recreational rooms.



OUR COMMITMENT

At Beaulieu Canada, we care about our customers. We continually strive to not only meet, but exceed our customers expectations in all areas of our business, from customer service to inventory and delivery.

Customer satisfaction the driving force behind our organization. It is part of our vision and contributes to our success.



www.beaulieucanada.ca

Coronet

2008 COLLECTION



LIVING
TEXTURES

BERBERS & LOOPS

Introducing

BERBER

DID YOU KNOW...

Berber carpet is still one of the best selling carpet styles on the market. The term Berber was originally associated with carpet that had the off-white, heathered look of cloaks used by the Berber tribes in North Africa.

Today it has come to represent a type of weave of carpet and is available in a wide range of products. Berber carpet is a popular and perfect choice of flooring for many rooms in the home.

OLEFIN CARPET ADVANTAGE

Our Berber carpets, manufactured from olefin fiber, are superior value!

Olefin or polypropylene is one of the most economical, strong, colorfast, and natural stain resistant fibers. It performs well during carpet testing, resisting crushing and abrasion, when the loop construction is tight and low.

It is notably colorfast because olefin yarn is solution-dyed at the yarn extrusion stage, which eliminates the need to dye carpet during the manufacturing process. Thus, solution-dyed yarns are ecological in the manufacturing process because they save a tremendous amount of energy, water, green house gas emissions and resources.

Olefin is naturally resistant to dye stains such as Kool-Aid. Unlike nylon's stain resistance, this characteristic cannot be diminished with cleaning and usage.

It resists static electricity and is often used in both indoor and outdoor installations because of its resistance to moisture and mildew. It dries faster than all fibers after cleaning because it is the least absorbent.

NEW

rototwist



AN EXCITING NEW COLLECTION OF THE LATEST FASHION BERBERS WITH A HARD-WEARING TWIST!

Our 3 fabulous new rototwist Berbers are manufactured using the latest yarn manufacturing technology, allowing us to create some very unique looks in styling for the floor with HIGH PERFORMANCE QUALITIES.

Individual yarn strands are twisted together in several directions, resulting in less air between each filament, creating a short, dense loop with less fuzzing and matting, associated with traditional Berbers.

A UNIQUE FLOOR FASHION THAT WILL LOOK GREAT IN ANY ROOM!



ALGARVE-STYLE No. 6458



MALTA-STYLE No. 6459



TERANO-STYLE No. 6460



Made in Canada



REJOICE - STYLE No. 6061

SIMPLISTIC BEAUTY & COMFORT UNDERFOOT, WITH OUR NEW BERBER LOOP.

Our new tightly looped Berber is designed to give the ultimate comfort underfoot, with its thick pile construction. Offered in a new color palette, featuring 10 warm neutral hues that will compliment home décor trends. Available in 12 foot width.

Ideal for family rooms, bedrooms, play rooms and recreational rooms.



Made in Canada

comfort

rototwist colour story

CHECK IT OUT!

A modern designer colour story created to reflect the trends of today's home décor style.

A blend of soft toned neutral hues, with subtle influences of mocha, bronze, and sage help to evoke a feeling of calmness and tranquility within any personal space.

FACT: Each strand of yarn combines 6-ply of different colours, instead of the traditional 3 or 4-ply used in traditional polypropylene Berbers, giving us the ability to refine styles and colour variations.



Available in 12 NEW fashion colours