



BEAULIEU COMMERCIAL

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BEAULIEU COMMERCIAL ADOPTS 100% GREEN ENERGY

Adairsville, Georgia – In a move consistent with the company's commitment to environmental leadership, Beaulieu Commercial has become the first commercial carpet manufacturer to replace 100% of the energy used to power their operations with cleaner, sustainable renewable energy. Designated as a member of the Environmental Protection Agency's **Green Power Partners' Leadership Club**, Beaulieu Commercial will use green energy to directly power a portion of their manufacturing operations and will offset their remaining energy use through the purchase of Renewable Energy Credits, or RECs, from wind power producers throughout the country. Although not required by the EPA, the company's renewable power sources are all third-party certified by the non-profit Center for Resource Solutions' **Green-E** program.

In recent years, Beaulieu Commercial has established itself on the leading edge of corporate environmental stewardship. In addition to their energy conservation and waste management best practices, Beaulieu Commercial is the first carpet manufacturer to include post-consumer recycled content in 100% of their products. The company's award-winning Nexterra® tile backing leads the industry with 85% post-consumer recycled content. For Beaulieu Commercial president James Lesslie, investing in the larger issue of global climate change was a logical next step for the company. "People don't always realize that in the U.S., the largest source of carbon-heavy greenhouse gasses comes, not from automobiles, but from coal-fired electric power plants," he says, noting that these emissions lead to smog and acid rain, and are believed to increase the risk of climate change. "When power from conventional power plants is replaced by renewable energy, the release of potentially harmful carbon dioxide is avoided. Beaulieu Commercial's 2008 green power purchase represents over 12 million pounds of emissions that won't be going into the atmosphere. That's the equivalent of taking more than twelve hundred cars off our roads, and it is the best way for an organization to reduce its carbon footprint."

Their commitment to green energy entitles Beaulieu Commercial to display the Green-E Certified Renewable Energy logos on all of their products and corporate communications. Beyond their use of post-consumer recycled content and internal recycling programs, Beaulieu Commercial continually searches for ways to help protect the environment by looking for opportunities to lower fossil fuel usage. "Not only are we generating goodwill, pride and loyalty among our employees, we are also differentiating our organization through sustainable management practices while addressing the needs of our customers and our communities," states Lesslie.

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Beaulieu Commercial manufactures and markets stylish, technically superior carpet for all segments of the contract design market under the three registered brands, BOLYU Contract, Cambridge Commercial and Aqua Hospitality. For more information, visit the company's website at www.beaulieucommercial.com.